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SOMOS

30 años

30 years

A New Name | Un Nuevo Nombre
Siempre en La Lucha

Building on a Legacy of
Struggle & Strength

Advertisorial Supplement



Hon. Carl E. Heastie, Speaker | Hon. Marcos A. Crespo, Chairman

30 años SOMOS 30 years



¡Con Espiritu!

The Seniors Summit



The SOMOS Senior Summit is an all-day free public event that serves as a platform for the seniors within our community. Held every year since 1987, the Seniors Summit takes place on the first day of the conference at the Empire State Convention Center. Over 1,100 seniors attended the last summit, which included panel presentations, special guest speakers, and a cultural event.

Register today at www.somosnewyork.org.



Reflection | Reflexión

¡Saludos!

On behalf of the Board of Directors of SOMOS, Inc., we invite all to attend our upcoming conference, which will take place from March 24 through March 26 in Albany, New York.

This year we are celebrating our 30th anniversary as an organization. And just this past year, a very important decision was taken by our board. That decision consisted of an overall unanimous vote to change our corporate name from "SOMOS el Futuro" to "SOMOS."

For one, that is what you all have come to call us over the years. But secondly and more important, this change signifies for us a true change in the status of our community in our society.

It is no longer a change that will occur sometime in the future, it is in fact an evolution that has happened over time and that will continue to evolve. From "SOMOS Uno" to "SOMOS el Futuro" to now "SOMOS," we believe that this evolution is captured in our new name.

Although we may still have a long way to go, our journey is not as long as it was 30 years ago.

The board acknowledges the fine collaboration that we have with the NYS Puerto Rican and Hispanic Assembly and Senate Task Force and the number of increased of elected representatives that we now have compared to three decades ago.

Despite not yet having achieved all of our goals, we acknowledge and affirm today that we are a force to be contended with and one that represents our diverse Hispanic communities.

As such, we take great pride in stating that WE ARE a reality and that as we continue our journey into full representation, WE ARE to be counted on! ¡SOMOS!

SOMOS' work continues as we support the Task Force's legislative conferences, serve as a platform for making issues of importance known to our communities, and support scholarships, internships and other youth-related initiatives with the funds that are raised.

We look forward to your participation in this year's conference and we welcome you again to our SOMOS family!

Paloma Izquierdo-Hernández is the Chair of the Board of Directors of SOMOS, Inc.

To register and for more information, please visit www.somosnewyork.org.



Paloma Izquierdo-Hernández.



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¡Regístrese hoy mismo en www.somosnewyork.org para la Conferencia SOMOS en su trigésimo aniversario!

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30 años SOMOS 30 years

**The history endures,
the legacy flourishes**

**La historia continua,
el legado florece**

This year's Spring SOMOS, Inc. Conference marks the milestone anniversary of 30 years.

Three decades after its founding, the non-partisan, non-profit organization, in collaboration with the NYS Assembly/Senate Puerto Rican/Hispanic Task Force, will again gather in Albany to focus on key issues such as business development, health, and education, and to recruit support on new and existing legislation to address the needs of New York's Hispanic population.



Spotlight: Student Success

With the creation of the Collegiate Summit and the Career Job Fair, SOMOS turns its focus on the needs of the next generation. In an effort to help diversify the labor and management of corporate America, local and state government workforces, SOMOS established in 2016 a set of unique forums dedicated to the concerns of students across the state.

The Collegiate Summit

The Annual SOMOS Collegiate Summit sheds light on the urgent matters before college students today, including securing employment after graduation. The Summit is an open discussion with members of corporate America and elected officials on how to get your foot in the door.



The Career Job Fair

The Career Job Fair is an excellent opportunity for students to meet one-on-one with potential employers. The fair provides job-seekers face time with decision-makers and offers occasion to learn more on the requirements for employment. Take the next steps in your future career path.

All students are invited to participate in the:

- Collegiate Summit Workshop
- Career Job Fair
- Plenary Session
- Any other workshop or activity

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Gilberto Santa Rosa

The internationally renowned musical artist "El Caballero de La Salsa" will headline the Special 30th Anniversary SOMOS Concert!

Tickets are available with Conference Registration; take advantage of SOMOS Registration Packages at www.somosnewyork.org today!

El artista musical de renombre internacional, "El Caballero de La Salsa", encabezará el Concierto Especial SOMOS del 30º Aniversario!

Los boletos están disponibles con el Registro de la Conferencia.

Aproveche los paquetes de registro de SOMOS en www.somosnewyork.org hoy mismo!



REGISTER NOW!



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